



YOUR FUNDRAISING GUIDE

Everything you need to know to raise
money for ROLDA

Welcome to #TeamROLDA



Welcome

We have created a fun-filled guide to all things fundraising and lots of ideas and tips to help.

Whatever you need, we are here for you and happy to help.

Perhaps you have an idea that you'd like to chat through or you'd like some items for whatever it is, we can support you.

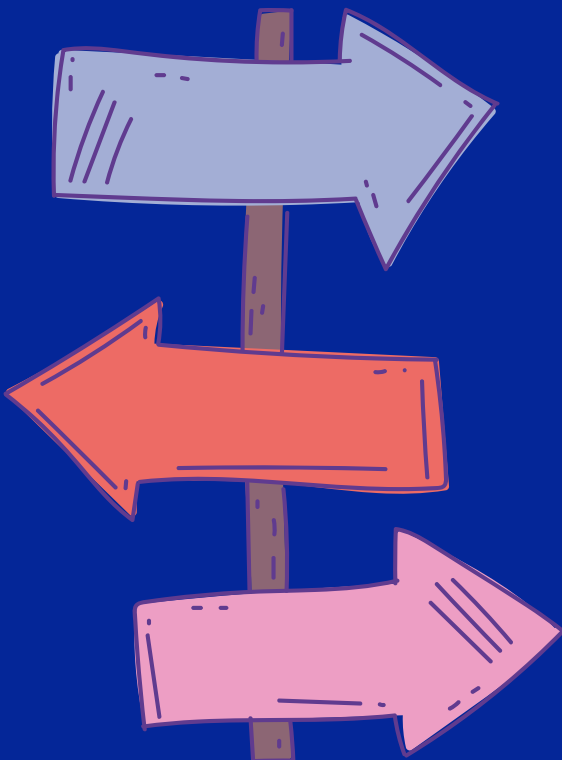
We're with you every step of the way.

What we do

ROLDA is committed to saving, rehabilitating, and rehoming stray and abandoned animals. For over 15 years, we have worked tirelessly to provide safety, love, and care to animals who need it most – and we couldn't do it without you.

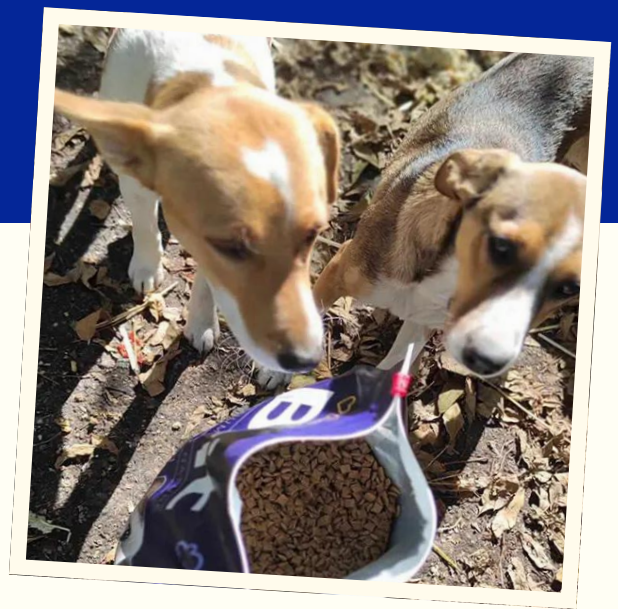
We advocate for animal welfare, run spay and neuter campaigns to prevent overpopulation, and operate shelters where rescued animals can recover and thrive. Every donation supports vital programs, from feeding and medical care to rehoming efforts and community outreach.

Hosting a fundraising event or taking part in a challenge helps us create a world where animals are treated with kindness and compassion.



GET READY

Make sure you're prepared. Check out our top tips to get started and make the most of your fundraising efforts.



Let's get planning...

Plan Your Fundraising

Set your overall fundraising target and break it into smaller milestones to keep yourself motivated.

Pick an Activity

Whether it's a bake sale, a sponsored walk, or a virtual event, choose something you're passionate about!

Choose a Location

Where will your activity take place? Do you need a venue or just a safe route?

Get Kitted Out

From t-shirts to posters, we've got resources to help you promote your event. Order yours from the ROLDA Fundraising Hub [here](#).

Have Fun!

Fundraising should be fun. Celebrate your efforts and the difference you're making.





Ready, steady, lets start Fundraising !



Set Up Your Online Giving Page

This is the quickest way to collect donations. A platform such as JustGiving or GoFundMe works very well, or use a peer-to-peer giving platform if you're hosting a virtual event.



Spread the Word

Tell all of your friends, family, and colleagues what you are doing using social media. You can post any updates and photos with the reasons why you are supporting ROLDA.



Gift Aid (for UK supporters)

Also remember that, if your donors are UK taxpayers, you can ask them if they would like to add Gift Aid, as the government will add 25 % to their donation without the extra cost to their pocket.



Fundraising ideas that work

Fundraise with Friends and Family



Walk-a-Thon

Organise a mass walk with your friends, family, colleagues and invite your local community. Charge a small donation entry fee and offer certificates at the end of the walk. We can provide these and anything else you need, so please get in touch.

Cinema Night

Why not plan a movie night with friends, family and colleagues. Ask for a small donation towards the work of ROLDA, and offer popcorn too.



Bake for All

Everyone loves a treat, so why not have a bake sale, and make treats for both humans and their pets too.



Fundraise at work



Office Pet Photo Contest

Ask colleagues to send in photos of their pets and vote on the cutest with a donation.



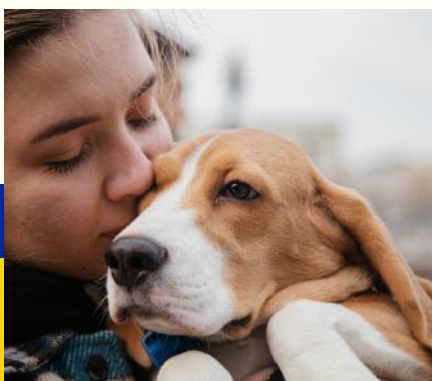
Bake Sale Bonanza

Bake some treats and bring them into work, suggesting donations for each item.



Charity Auction

Sell off skills or items that co-workers donate, such as a day of pet-sitting or homemade crafts.



Fundraise in your community



Car Wash Day

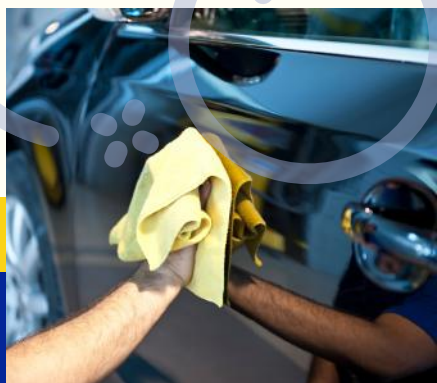
How about washing cars for the day and helping your community and ROLDA at the same time.

Local Stall

How about holding a community stall and selling some homemade goods, pet items like toys, or crafty gifts.

Quiz Night

Everyone loves a quiz night, so how about hosting one at your local pub. Charge a small entry donation and have fun!



Fundraise on your own



Sponsored Challenge

Run, cycle, or hike or you might like to find out more about sponsorships, just get in touch with us.



Give Something Up

Give up coffee or sweets for a month and pledge to receive donations to stay committed.



Loose Change Challenge

Collect spare change in your ROLDA donation box and see how much you can raise.



STILL THINKING ABOUT WHAT YOU CAN DO?

Whatever your style of fundraising, sometimes we need a little inspiration...

Here's an A-Z list of ideas to help you get started in raising funds for ROLDA's life-saving work:



A

- Abseiling
- Art exhibition

B

- Bake Sale
- Barbecue

C

- Car wash
- Craft fair

D

- Dinner party
- Darts contest

E

- Egg-and-Spoon race
- Evening event

F

- Fashion show
- Fun run

G

- Garden party
- Golf day

H

- Hiking day
- Halloween Party

I

- Indoor skydiving
- Ice skating



J

- Jumble sale
- Jewellery-making workshop

K

- Karaoke Night
- Knitting competition

L

- Lawn mowing service
- Ladies' Lunch

M

- Mulled wine night
- Marathon

N

- Night in
- Nail painting night

O

- Outdoor Cinema
- Open Mic Night

P

- Pancake Party
- Picnic for Paws

Q

- Quiet Hour Fundraiser
- Quiz Night

R

- Read-a-Thon
- Running Challenge
- Raffle

S

- Sponsored Walk
- Street Party

T

- Teddy Bears' Picnic
- Three-Legged Race

U

- Upcycling contest
- University Challenge Quiz Night

V

- Virtual Run
- Valentine's Dinner Party

W

- Wine Tasting Evening
- Walking for ROLDA

X

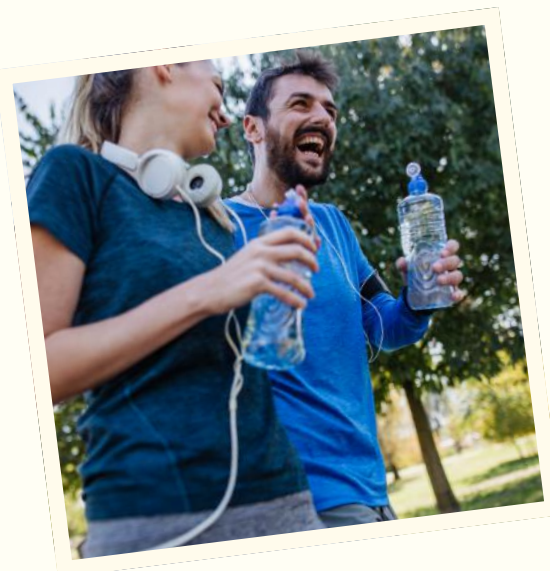
- Xbox Gaming Tournament
- Xmas Craft Fair

Y

- Yo-Yo Contest
- Yodelling Night

Z

- Zipline Adventure
- Zumbathon event





GET INSPIRED

One of our wonderful supporters tells us how it feels to fundraise for ROLDA

We would like to take this opportunity to give a huge thanks to one of our amazing supporters, Sandra Milner, for her recent fundraising! Sandra organised a stall at a local community event over the bank holiday weekend, complete with a bright banner and informative leaflets about ROLDA's mission.

Sandra said: "I am passionate about supporting ROLDA's mission. I organised a fundraising event in my community and am thrilled to share that we raised £100. It was an amazing experience, and I'm really grateful to all of them who helped me make it possible."

Sandra's commitment shows the big difference one person can make. Her stall not only raised important funds but also raised awareness of the lifesaving work of ROLDA. We are proud of supporters like Sandra, enabling us to continue our lifesaving mission! Your Fundraising Makes a Life-Changing Difference.

Top tips

- ✓ Create a plan
- ✓ Create an online platform for donations
- ✓ Share your fundraising with friends, family and colleagues
- ✓ Share your story

Remember our ROLDA team are here to help and if you need anything, we can help you.

We're with you every step of the way.



Help make a life-changing difference by fundraising for the animals

As we rely heavily on donations for over 80% of our funding, your support is essential to rescuing, rehabilitating, and rehoming animals in need.

Here's how a donation can help...

£10



£10 Would help buy 4 warm cosy blankets for cats/dogs in our care



£3 Provides food for one rescue dog or cat for a week.

£3



£20 Would pay for 1 day of care for the animals.

£20

LET'S GET TECHNICAL

If you are planning an event

Things to Consider

Health and Safety: Make sure your event is safe for participants and animals.

Insurance: Find out if you need event insurance. ROLDA's Public Liability Insurance does not cover personal events.

Food Hygiene: Label all food with ingredients to avoid allergic reactions.

Collections: If you will collect in a public place, make sure you have permission and follow any local guidelines.

Paying in Your Fundraising

Online Donations

The easiest way to fundraise is through your online giving page, where the donations come directly to ROLDA: justgiving.com/rolda

Bank Transfer or Cheques

Three Easy Ways to Donate Offline

Choose the method that works best for you to help animals in need!



Write a Cheque, payable to: ROLDA UK. Mail it to ROLDA, Suite 9273, PO Box 4336, Manchester, M61 0BW.

Bank Transfer, Account Name: ROLDA UK, Account Number: 23689565 Sort Code: 20-09-72, Bank Name: Barclays Bank.

**Donate by Phone
Prefer to donate using your card?
Call us at 01615318801 (UK only).**

Web Donations

Visit our website <https://uk.rolda.org/donate/> to pay funds in directly. Please include details of your event so we can credit your total.

Thank you!

Get in Touch



Do you need help or advice? If so, then contact:
Email: angelique@rolda.org.uk
Phone: 0161 531 0141

For more resources, tips, and inspiration, visit
www.rolda.org.uk

Thank you for supporting ROLDA and making a
difference in the lives of animals!

Thank you!