



PAWS FOR TEA & CAKE PARTY FUNDRAISING PACK





Welcome

We rescue, shelter, and provide loving care for thousands of abandoned, abused, and neglected animals in Romania. Every day, we work to find safe homes, deliver medical care, and advocate for animals in need.

Hosting a cake-based fundraising event means we raise the vital funds to continue this mission, while also connecting you with a like-minded, compassionate community of animal lovers. Together, we can make a real difference.

By working together, we can inspire compassion in others, build strong supportive networks, and make a real difference in the lives of countless animals, leaving a tangible legacy of care.



Why Host a Fundraising, Cake Event?

Mark your calendar for November 26, 2025, which is National Cake Day, and invite your friends, family, and community for a great cause.

Share some sweet treats, enjoy quality time, and help raise much-needed funds for animals in need. Every slice served will help create a brighter future for rescued animals.

Community and Local Engagement

National Cake Day offers the best opportunities to forge local ties and support a vital cause, forming the strong, underlying structure of positive community change.

The scrumptious cakes and treats, warm from the oven, weren't just delightful to eat; their sweet smell and shared enjoyment created strong bonds between friends, neighbours, and colleagues. A fun and inclusive event will not only raise awareness but also crucial funds for animals in need, providing them with proper veterinary care, safe shelters, and plenty of love.

WHAT'S IN THIS KIT?



① Step-by-Step Guide to Hosting Your Cake Event

Pick a Date

Choose a day that works best for you and the friends or family you'd like to involve. You can hold your event on a date that's meaningful to you, whenever it suits.

Set a Goal

Decide how much you'd like to raise to support ROLDA's animals.

Choose a Venue

Host at home, at work, or in a community space. The more, the merrier!

Create a Donation Point

Use ROLDA's online fundraising page justgiving.com/rolda or set up a physical collection jar.



② Recipe Suggestions

Enjoy a recipe to suit everyone's taste:

Classic Cakes: Victoria Sponge, Carrot Cake, Lemon Drizzle.

Special Dietary Options: Vegan Chocolate Cake, Gluten-Free Coffee Cake.

For Furry Friends: Doggy-Safe Peanut Butter Cake—treats for pets!



Vegan Sponge Cake Recipe

CAKES

Ingredients

1 ¾ cups (220g) self-raising flour

1 cup (200g) granulated sugar

1 tsp baking powder

½ tsp baking soda

1 cup (240ml) unsweetened almond milk (or any plant-based milk)

1/3 cup (80ml) vegetable oil

1 tbsp apple cider vinegar

1 tsp vanilla extract



Instructions

Preheat the oven to 180°C (350°F) before baking. To prevent sticking, grease a 9 inch round cake tin with butter or baking spray, then dust it with flour, tapping out any excess.

Combine the dry ingredients—flour, sugar, baking powder, and baking soda—in a large bowl, ensuring no lumps remain.

In a separate bowl, whisk together the almond milk, oil, apple cider vinegar, and vanilla extract until smooth and frothy.

Combine the wet and dry ingredients together.

Bake: Fill the prepared tin with a spoonful of batter, leaving a little space at the top. Bake for 25–30 minutes, or until a wooden toothpick inserted into the middle comes out with no wet batter clinging to it. A light golden-brown crust will form, crackling gently as it bakes.

Once the cake is cool, frost it with your favourite vegan frosting, and then add your favourite toppings for a delicious vegan treat.

The Power of Community and Sharing



Why Join In?

Hosting a **Tea & Cake PAW-ty** is more than a yummy afternoon of cake and pals, it's a chance to bring the community together to drive real change for dogs in need.

When you host a PAW-ty and share the news with friends, family, or social media, you're not just raising critical funds, you're spreading the word about ROLDA's rescue work. Your compassion can inspire others to get involved, creating a community that believes every dog should be safe, loved, and given a second chance.

Whatever you're having in your garden, office, park, or your own cosy kitchen, your PAW-ty will help:

- Help provide safe shelter for animals
- Offer emergency veterinary treatment
- Provide vital neutering programs
- Help find forever homes
- Provide education and aid for pet owners living in poverty

With every cuppa shared, and every slice of cake, we can help more animals—and bring hope to where it's needed most.



Social Media Sharing



Let's celebrate National Cake Day

We hope this kit inspires you to share your pictures because we cannot wait to see all the beautiful cakes, exciting fundraising events! We have included some example social media posts below that you can use to help you share your creations and celebrations, and we hope you have lots of fun!

Here are some examples of social media posts to celebrate National Cake Day:

"Join me to celebrate National Cake Day and support ROLDA UK! Take part in my virtual cake fundraising to help animals in need. Every slice shared means more rescued lives. #NationalCakeDay #ROLDAUK #FundraisingForAnimals"

"Look what I baked in celebration of National Cake Day! ❤️🐾🍰 I'm raising funds for ROLDA UK to rescue and care for animals in need. Join the sweetness and share your cake creations too! #BakeForROLDA #SweetSupport"

"It's National Cake Day! Celebrate with compassion. Share your cake pictures and help me spread awareness about ROLDA UK's mission to save homeless animals. Together, we can make a difference! :❤️🐾🐶🍰 #ROLDAUK #CakeDayForACause"

"Calling all cake lovers! My cake event is raising funds for ROLDA UK. Every donation goes toward providing shelter and medical care for rescued animals. Join me in making a sweet impact! #NationalCakeDay2026 #ROLDAFundraiser"

GET INSPIRED



Compassionate Shopping Tips

- ✓ Pick ethical products: Choose cruelty-free, organic, and local
- ✓ Use reusable decorations, sustainable packaging, and eco tableware will help the environment a lot.

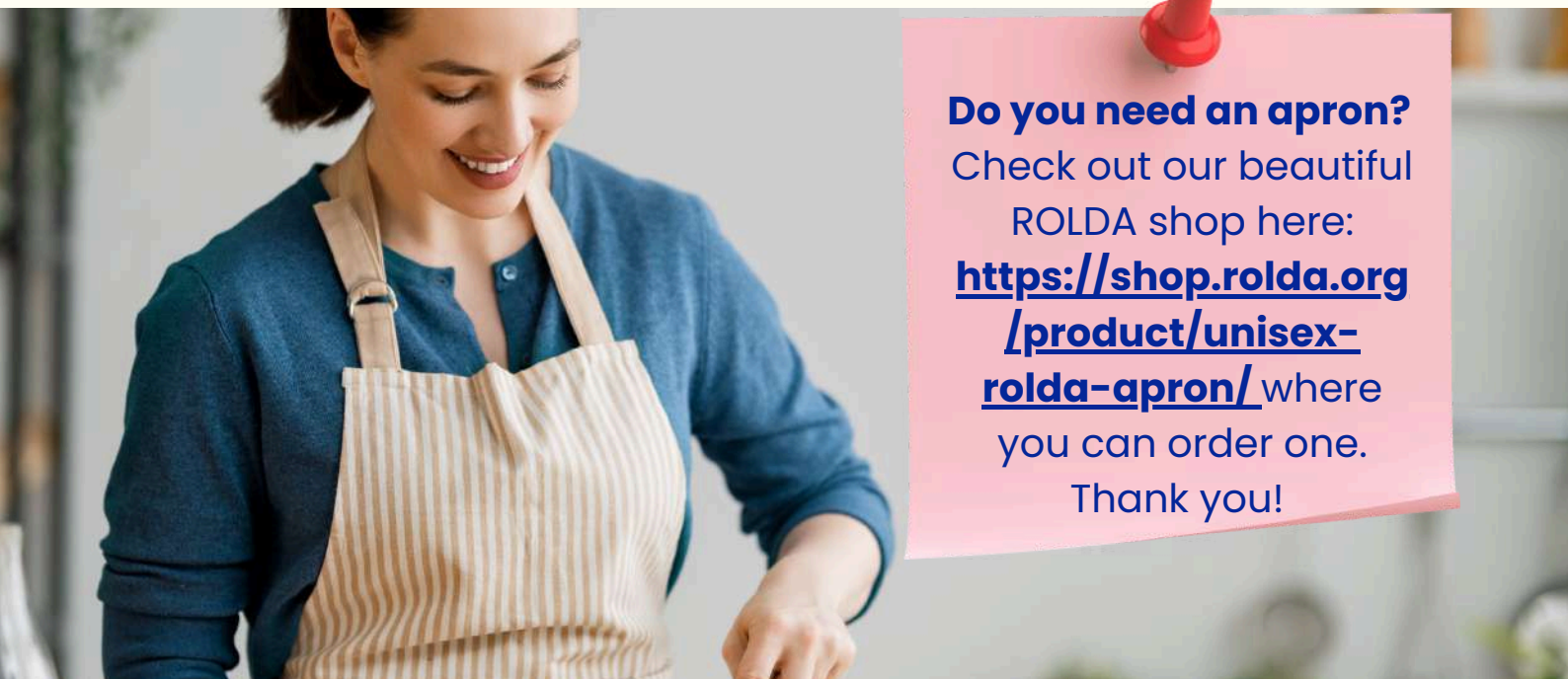
Event Checklist

- ✓ Bake and show off lots of cakes!
- ✓ Set up a comfy space with decorations and seating
- ✓ Put out a donation box with a sign
- ✓ Share ROLDA's mission to inspire donations



Make it Personal

- ✓ Share your story
- ✓ Tell your guests and donors why you love supporting ROLDA
- ✓ Show your appreciation with our free thank-you e-card



Do you need an apron?

Check out our beautiful
ROLDA shop here:

**[https://shop.rolda.org
/product/unisex-
rolda-apron/](https://shop.rolda.org/product/unisex-rolda-apron/)** where
you can order one.
Thank you!

We're with you every step of the way.

BEFORE & AFTER YOUR EVENT

Let's celebrate together!

Send us your photos and stories, and we'll share them.
Thanks so much for helping us make a difference in animals' lives!
We're baking a kinder world, one cake at a time.
You can help make National Cake Day 2026 great for ROLDA
thanks for your energy and generosity! Thank you!

Remember:

If you are holding an event or planning to bake and sell, take some time to read through our General Fundraising Guide. It's full of really useful tips, vital information about allergy awareness, and insurance that will help make your fundraising both safe and successful.

Collections:

If you will collect in a public place, make sure you have permission and follow any local guidelines.

Paying in Your Fundraising Online Donations

The easiest way to fundraise is through your online giving page, where the donations come directly to ROLDA: justgiving.com/rolda

Bank Transfer or Cheques Three Easy Ways to Donate Offline

Choose the method that works best for you to help animals in need!

Web Donations

Visit our website <https://uk.rolda.org/donate/> to pay funds in directly. Please include details of your event so we can credit your total.

Thank you!



Write a Cheque, payable to:

ROLDA UK.
Mail it to ROLDA,
Suite 9273, PO Box 4336,
Manchester, M61 0BW.

Bank Transfer, Account

**Name: ROLDA UK, Account
Number: 23689565
Sort Code: 20-09-72, Bank
Name: Barclays Bank.**

Donate by Phone

**Prefer to donate using
your card?
Call us at 01615318801
(UK only).**

Get in Touch



Do you need help or advice?

Contact

Email: angelique@rolda.org.uk

Phone: 0161 531 0141

**For more resources, tips, and inspiration, visit
www.rolda.org.uk**

**Thank you for supporting ROLDA and making a
difference in the lives of animals!**

CONTACT US

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WEBSITE

www.rolda.org.uk